

The 250th Anniversary of Veterinary Medicine

Arizona Veterinarian Medical Association & Arizona Art Alliance Art Show and Sale

Highly Palatable Art ...It's most Palette-able Indeed...

(Written by Yolanda Martin, <http://computercanvascreations>)

The First Place winner of the 2011, 250th Anniversary of Veterinary Medicine, awarded by two vets and a gallery owner appointed as judges by the Arizona Veterinarian Medicine Association, selected Beth Hyatt-Rapp <http://beth-hyatt-rapp.com/> for her large canvas oil creation entry depicting a Polled White Faced Red Hereford bull's head portraiture, close-up.

It is no secret that the beef industry in Arizona is big, big business. That veterinarian large animal practice employs many veterinarians, and purchases mega quantities of animal care products and medicine to maintain the healthiest stock possible. Cattle are bred to the highest quality attainable, with only the best bulls winning awards responsible for the next generation of cattle for meat industry marketing. Naturally this process cycle produces a lot of bull shit, consumes many resources such as labor, time, grain and grass, and space. The payoff comes when the cattle are shipped to market to be slaughtered for our pleasure and consumption. The bull's digested output is used to fertilize the fields to grow grain, to supply nutrients for landscapes or grandmother's indoor house plant, pretty violet's.

Beth Rapp is an amazingly, talented artist, well known and respected highly among her peers and purchasers. It is extremely difficult to select who should receive an award in a show filled with remarkable and memorable art. So what's your beef? None at all! None at all! This show is excellent and the artist's reception well done.

The cattle industry is not unlike an artist's business. In fact, when art competition events happily call for art, artists enthusiastically respond, hopeful that their work might be the winning entry, and even more hopeful that it will increase the sales they need to sustain their future art work. Economics dictate that they create art that will sell; creating art that will not only please the consumer, but also, art that reflects their talent, imagination, originality, and creativity. This is their chosen life's work. The artist that creates art to make a living is influenced by different motives than the artist who creates art to make living worthwhile. In the Vet Art Show you will see works by both types of artists.

The Vet Art Show runs through April 3, 2011 and also an Internet Online YouTube version <http://www.youtube.com/watch?v=VuFiZNfdaWg> and a web site <http://ymmartin.com/2011-03-04-VetArtShow/> displays of all entries in the show. These two cyber versions of the Vet Art Show were created to extend the show's duration indefinitely making it accessible globally. Ideally, come view the art in person at the Arizona Art Gallery at 9011 E. Indian School Road in Scottsdale.

1 Wednesday, March 09, 2011

(Appreciation attribution to Katherine Washburn for the final editing of this article.)